

President-Community Foundation of West Georgia

Community Foundation Serving Carroll, Haralson & Heard Counties (Georgia)

Assets: \$46+ Million | Population Served: ~175,000

Position Summary

The President serves as the chief executive and strategic leader of the Community Foundation serving Carroll County, Haralson County, and Heard County.

With more than \$46 million in assets, the Foundation is a trusted philanthropic partner dedicated to strengthening West Georgia through strategic grantmaking, donor services, and community leadership.

Reporting to the Board of Directors, the President is responsible for advancing the Foundation's mission, growing charitable assets, expanding philanthropic impact, and serving as the primary ambassador for philanthropy across the three-county region.

The President must be a visible, relationship-driven leader who understands the unique dynamics of West Georgia—balancing rural communities, growing suburban corridors, agricultural interests, small business leadership, education partners, and faith-based networks.

Organizational & Regional Context

The Foundation serves approximately 175,000 residents across:

- Carroll County (including Carrollton, Villa Rica, and surrounding communities)
- Haralson County (including Bremen, Tallapoosa, and Buchanan)
- Heard County (including Franklin and rural communities)

The region reflects a blend of higher education, healthcare, agriculture, manufacturing, small businesses, and emerging residential growth influenced by proximity to the Atlanta metropolitan area.

The President must understand the philanthropic culture of West Georgia—where trust, personal relationships, civic engagement, and legacy giving are deeply valued.

Key Responsibilities

1. Strategic Leadership & Regional Vision

- Lead implementation of a strategic plan responsive to West Georgia's evolving needs.
- Position the Foundation as a unifying philanthropic leader across all three counties.
- Identify regional priorities such as education, workforce development, rural health access, economic mobility, and nonprofit capacity building.
- Promote collaborative, cross-county initiatives that strengthen the broader region.

2. Philanthropic Development & Asset Growth

- Serve as chief development officer, leading efforts to grow assets beyond \$46 million.
- Cultivate relationships with families, business owners, agricultural landholders, and community leaders.
- Partner with professional advisors (estate attorneys, CPAs, wealth managers) throughout West Georgia and metro Atlanta.
- Promote planned giving, endowments, donor-advised funds, scholarships, and unrestricted community impact funds.
- Expand legacy giving initiatives tailored to multi-generational Georgia families.

3. Grantmaking & Community Impact

- Oversee equitable and strategic grantmaking across all three counties.
- Ensure rural communities have access to philanthropic resources.
- Strengthen nonprofit capacity in smaller communities with limited infrastructure.
- Track and communicate measurable impact outcomes to donors and stakeholders.

4. Financial & Investment Oversight

- Ensure prudent management of \$46+ million in charitable assets.
- Work with the Finance and Investment Committees to oversee investment policies.
- Maintain compliance with Georgia nonprofit regulations and national community foundation standards.
- Oversee budgeting, audits, and financial transparency.

5. Board Relations & Governance

- Support a geographically diverse Board representing all three counties.
- Lead board recruitment to reflect demographic, professional, and geographic diversity.
- Promote governance best practices consistent with national community foundation standards.
- Facilitate board education regarding fiduciary and philanthropic responsibilities.

6. Organizational Leadership & Culture

- Lead and mentor Foundation staff.
- Foster a service-oriented culture centered on donor stewardship and community responsiveness.
- Ensure operational excellence and continuous improvement.
- Oversee professional development and succession planning.

7. Community Presence & Public Leadership

- Serve as the public face of the Foundation across West Georgia.
- Build strong partnerships with:
 - School systems and higher education institutions
 - Healthcare providers
 - Local chambers of commerce
 - Economic development authorities
 - Faith communities
 - County and municipal governments
- Represent the Foundation at civic events, nonprofit convenings, and regional initiatives.

Qualifications & Experience

Required

- Bachelor's degree required; advanced degree preferred.
- Senior leadership experience in nonprofit, philanthropy, financial services, or related field
- Demonstrated success in major gift fundraising and donor cultivation.
- Strong financial acumen and experience overseeing significant assets or budgets.
- Experience working with a governing board.
- Exceptional interpersonal and communication skills.
- Ability to travel regularly throughout Carroll, Haralson, and Heard counties.

Preferred

- Experience in a community foundation or regional philanthropic organization.
- Familiarity with Georgia's nonprofit and philanthropic landscape.
- Knowledge of charitable tax planning, estate giving, and endowment management.
- Experience working in rural or mixed rural-suburban communities.
- Current resident of Carroll, Haralson or Heard County or willing to relocate

Core Competencies

- High integrity and community trustworthiness
- Relationship builder across diverse constituencies
- Strategic thinker with regional perspective
- Financial and investment literacy
- Cultural and political awareness within Georgia communities
- Collaborative and consensus-oriented leadership
- Entrepreneurial approach to philanthropy growth

Key Success Indicators (First 3–5 Years)

- Asset growth beyond \$50 million
- Increased number of endowed and legacy funds
- Strong donor retention and satisfaction
- Balanced grantmaking across all three counties
- Enhanced visibility and brand recognition throughout West Georgia
- Strengthened nonprofit partnerships and measurable community outcomes

Personal Attributes

The ideal candidate will be:

- Deeply community-minded and service-oriented
- Comfortable in both rural and small-city environments
- Skilled at navigating generational family philanthropy
- Accessible and visible across the region
- Diplomatic and trusted by civic and business leaders