



UNLEASHING POTENTIAL

Report to the Community | 2023



**COMMUNITY
FOUNDATION
OF
WEST GEORGIA**



\$4.3M

Donations
Received in 2022



\$72M

Total Granted
Since 2003



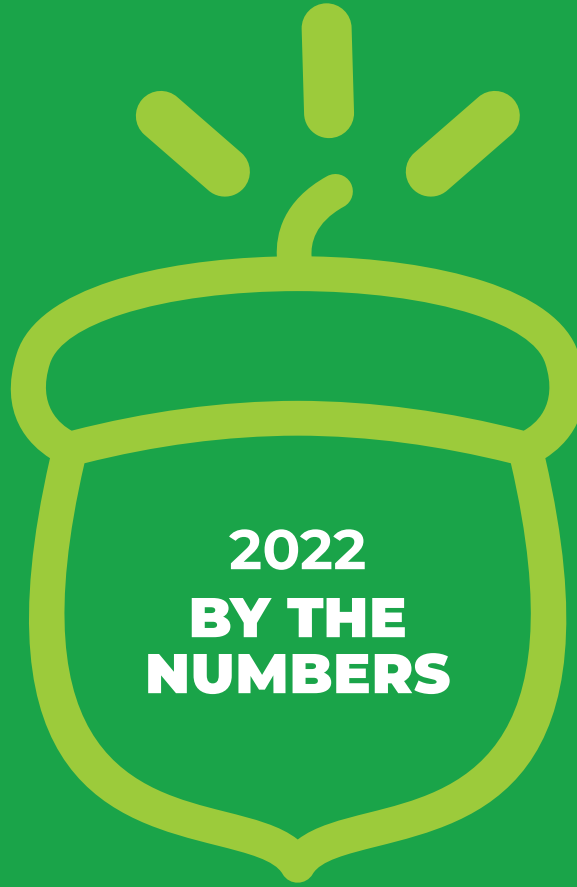
\$324,600

Community
Impact Fund
granted in 2022



\$5.6M

Community Impact
Grants Since 2004



**2022
BY THE
NUMBERS**



535

Different nonprofits
received funds,
scholarships or grants
from our donors



\$.92

Out of every \$1 goes
directly to programs.

Board members

Pat Carden
Melina Douthit
Randy W. Jones
Dave Smith

Andrea F. Chapman
Tim Grizzard
Steve McLendon
Monica Smith

Lynn T. Clarke
Caitlin Harris
Karen Middlebrooks
Mitch Springer

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Adam Hinman
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Bobby Stewart

Staff

Kim B. Jones
President

Julie Coppinger
Director of Operations

Cindy Sanders
*Manager, Communications
and Partnerships*

Jennie English
Administrative Assistant



MEET THE COLE FAMILY

Community Foundation of West Georgia Fundholders

Doug and Emily Cole's first involvement with the Community Foundation was in 2008 through the Backpack Weekend Food Program. They then learned of the Foundation's Power of the Purse program, and encouraged their church to apply for grants for Backpack Foods and Darkness to Light training materials.

"We saw the broad impact that the Foundation had in meeting the needs in our community. Some of their funds, such as Power of the Purse and Community Impact, supported nonprofits that we were already involved with. We began to personally contribute to these funds when we realized the impact we could make." Emily Cole said.

"As the Carroll County Child Advocacy Center was established, I saw the value of a nonprofit organization having a fund with the foundation. During the pandemic of 2020 I saw the major way the Foundation stepped forward to assist nonprofits in staying connected and meeting the community's needs," Cole said.

The family saw the many ways it could benefit from opening its own fund, allowing an annual, tax-deductible contribution, and then taking their time to disburse funds to nonprofit organizations. Later this will allow Doug and Emily's heirs an easy avenue for memorial gifts, and they then can decide where the needs for children are greatest with the assistance of the staff at the Foundation.

"We have been truly blessed by the success of our children and grandchildren. It is our desire that all families in our community be provided with opportunities to succeed!" Cole said.

BECOME A FUNDHOLDER TODAY.

Contact Kim Jones, Community Foundation of West Georgia President at **770-832-1462** or **kim@cfwg.net**

THE CONNECTOR:

Bridging the Gap between Nonprofits and Those in Need

In a world filled with nonprofit organizations striving to make a difference, effective communication and connection play a crucial role in ensuring that the right services reach the people who need them most.

Enter CFWG’s “The Connector” project—a groundbreaking initiative aimed at bridging the gap between nonprofit organizations and individuals seeking their assistance. The Connector has the potential to revolutionize the way nonprofits connect with and serve their communities.



The Connector project represents a significant step forward in connecting nonprofit organizations to the individuals who need their services. This initiative holds the potential to transform the way nonprofits operate by streamlining access, providing an efficient matching system, enhancing outreach, fostering collaboration, and utilizing data-driven insights. As The Connector bridges the gap, it empowers nonprofits to ensure the right services are readily available to the individuals who need them, ultimately creating a more connected and compassionate society.



The Connector Project event.



CFWG President, Kim Jones, speaking at The Connector Project event.

HOW IT WORKS:



Streamlining Access

Serving as a central hub of various nonprofit organizations and their services. The Connector streamlines the process and provides up-to-date information, ensuring individuals can access the right resources promptly.



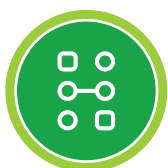
Collaboration and Resource Sharing

By connecting nonprofits within West Georgia, the project facilitates partnerships and collaboration on various levels. This collective effort leads to increased efficiency, reduced duplication of services, and a more holistic approach to addressing community needs.



Data-Driven Insights and Impact Measurement

By gathering data, the project can identify trends, gaps in services, and areas of improvement. This project empowers nonprofits to make informed decisions, tailor their programs to address specific challenges, and measure impact of their services accurately.



Efficient Matching System

The Connector also incorporates an intelligent matching system that pairs individuals with the most suitable nonprofit organizations based on their specific needs, minimizing the time and effort required to find the right assistance.



Enhanced Outreach for Nonprofits

Organizations gain access to a broader audience actively seeking assistance. This enhanced outreach enables nonprofits to fulfill their missions and provides meaningful opportunities to engage with their neighbors in need more effectively.

**READY TO BE A PART OF
THIS AMAZING PROJECT?**



**Scan the code to
find out how you
can help today!**

SEED FUNDERS

In today's world, philanthropy plays a crucial role in addressing societal issues and making a positive impact. While one-time donations have their place, participating in a monthly giving program offers numerous advantages to donors. The Foundation's monthly giving program, "Seed Funders," is designed to unleash the potential of our community.

SO, WHAT ARE THE ADVANTAGES OF BECOMING A CFWG SEED FUNDER?

Convenience and Flexibility: As a CFWG Seed Funder, you can set up automatic payments, saving you time and effort while providing consistent support for the cause that matters to you.

Budget-Friendly Philanthropy: By breaking down larger donations into manageable monthly amounts, you can make a more substantial impact over time without a significant financial burden, regardless of the size of your monthly commitment.

Cumulative Impact: The collective strength of our Seed Funder program can leverage significant change, amplifying the impact beyond what individual one-time donations can achieve.

Community Impact: Donations made through our Seed Funder program go directly into the CFWG Community Impact Fund. The Community Impact Fund is an endowed fund, so every donation not only contributes once, but continues to grow forever. The fund's annual competitive grant process results in amazing projects, such as:

- A new economic development hub that provides community education on topics such as economics and financial tools in Haralson, Heard & Carroll counties
- A new medical mobile clinic that provides basic care for the uninsured and underinsured
- Expansion of a music education outreach program.



LEARN MORE ABOUT HOW YOU CAN BE A PART OF THIS PROGRAM.

Scan the code and start making a difference today.

The Community Foundation of West Georgia is one of the most unique organizations in our country—allowing you to give as an individual and yet make an impact that far exceeds anything any of us could do alone. Whether it is fighting hunger, supporting our most vulnerable populations, improving health outcomes, increasing literacy, protecting our children, preserving our history, or so many other good causes, **every dollar you donate to the Community Foundation of West Georgia has a direct positive impact on our community, our neighbors, our friends.** There is no better way to give!

-Dr. Allison Key, MD



ON THE TABLE

More than 300 people participated in this year's "On the Table" events hosted by 35 people and organizations in Carroll, Haralson and Heard counties. Community members of all ages, perspectives, and backgrounds gathered for conversations in small groups with an opportunity to discuss things they love about their community, as well as things that they wish could be better.

The Community Foundation provided \$10,000 for "conversation to action" grants of \$500 to \$1,000 to support initiatives that resulted from various tables. Projects funded by these grants this year included a variety of initiatives such as the creation of a community garden, collecting food for a weekly backpack program, expanded public training about fentanyl and opioids, and so much more.

A CAN OPENER CAN FIGHT HUNGER!



Joyce Doss is a volunteer at the Carroll County Soup Kitchen serving clients who find themselves in a motel for a few days without food. She applied for an On the Table grant to purchase microwaveable items, bowls, plates, cutlery, and a can opener that may make the difference between having food or being hungry. "We don't always have pop-top cans available. What good is a sack of canned goods if the recipient doesn't have a way to open them or to heat up the contents?," she said.

A GRASSROOTS BEAUTIFICATION EFFORT BEGINS

A discussion about making the entrances into Tallapoosa more attractive at a Haralson County On the Table event led to a grassroots effort and On the Table grant. "Every month a group of us meet for 'What's Brewing?' to talk about making things better in our town," said Renae Ball who applied for the On the Table grant.

Now, Keep Haralson Beautiful, city officials, "What's Brewing?" representatives, Journey Realty Group, Haralson County Schools and the Lion's Club are working together to beautify the four entrances to the city, with the help of a Haralson County High School horticulture student.



INTERESTED IN KNOWING MORE ABOUT ON THE TABLE? Contact Cindy Sanders, Community Foundation of West Georgia Manager, Communications & Partnerships at 770-832-1462 or cindy@cfwg.net.



807 South Park Street
Carrollton, GA 30117

COMMUNITY FOUNDATIONS ARE DESIGNED TO SIMPLIFY GIVING.



Establishing a fund at the Community Foundation of West Georgia allows you to:

- Support your favorite nonprofits or choose community grant-making funds that align with your interests
- Manage gifts to multiple entities, which you can change at any time cost-free
- Give almost any kind of asset, from real estate, to stock, to retirement plans and life insurance proceeds
- Avoid setup costs and ongoing management of a private foundation



Scan to learn more on how
to give to the Foundation
or call (770) 832-1462