



March 25th, 2024  
FOR IMMEDIATE RELEASE

Contact: Kim Jones  
770-832-1462  
kim@cfwg.net

## **Community Foundation of West Georgia Launches Innovative "Corporate Change-Makers" Initiative**

The Community Foundation of West Georgia has launched an innovative new program called Corporate Change-Makers. The program invites businesses of all sizes and sectors to contribute to the well-being of their community through strategic philanthropy. It is designed to unite local businesses in a shared mission to foster sustainable growth, address critical needs, and enhance the quality of life in West Georgia.

The initiative offers a variety of engagement opportunities at each investment level. At the Silver Level sponsorship and above, these opportunities include a spot at the Foundation's Corporate Roundtable, which will serve as a platform to foster innovative ideas, deliberate on impactful strategies, and ultimately, create a blueprint for sustainable and meaningful change. Participating businesses also will benefit from increased visibility and recognition for their philanthropic efforts, alongside the intrinsic rewards of contributing to the community's prosperity.

Continued....

## **Corporate Change-Makers**

### **Page 2**

"Corporate Change-Makers is more than just a program; it's a movement towards building a stronger, more resilient community through the collective effort of our local businesses. We believe that when businesses commit to giving back, they not only enrich the community but also forge stronger connections with their customers, employees, and stakeholders. This initiative represents a significant step forward in our mission to catalyze positive change in West Georgia, and we are excited to see the transformative impact it will have," said Kim Jones, president of the Community Foundation.

"The Foundation possesses a deep-rooted knowledge about the specific needs, challenges and opportunities in West Georgia. Partnering with us allows local companies to tap into our expertise, ensuring that their philanthropic efforts are targeted, effective and aligned with our community's actual needs," she continued.

Local businesses interested in joining the Corporate Change-Makers initiative should contact the Foundation for information on how to get involved at (770) 832-1462 or visit its website, [www.cfwg.net](http://www.cfwg.net). The Community Foundation of West Georgia is dedicated to improving the quality of life for all residents in the West Georgia area. By supporting a wide range of charitable activities, the Foundation aims to address the community's most pressing needs, fostering a spirit of collaboration and philanthropy that benefits everyone. ###