



807 South Park Street  
Carrollton, GA 30117

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# UNLEASHING POTENTIAL



## What's happening at the Community Foundation of West Georgia?

OPEN TO FIND THE 2022 REPORT TO THE COMMUNITY



Community Foundations are designed to simplify charitable giving. Establishing a fund at the Community Foundation of West Georgia allows you to:

- Support your favorite nonprofits or choose community grant-making funds that align with your interests
- Manage gifts to multiple entities, which you can change at any time cost-free
- Give almost any kind of asset, from real estate, to stock, to retirement plans and life insurance proceeds
- Avoid setup costs and ongoing management of a private foundation



Scan to learn more on how to give to the Foundation or call (770) 832-1462

Report to the Community | 2022



# The Community Foundation of West Georgia is unleashing potential for our region— empowering a thriving community where there is abundant opportunity and great quality of life for all.

We rally citizens and organizations to identify and tackle big challenges. We know that progress requires meaningful partnerships, and we foster those relationships at every turn.

We look for what *could be*, the potential of every person, place and thing—and we challenge those around us to do the same.



I've enjoyed serving on the board of directors of the Community Foundation of West Georgia since 2015. I joined the board to serve as someone from the business community of Haralson County who gives back to the community. I'm president of Wayne Davis Concrete Company headquartered in Tallapoosa and am involved with the Community Christian Council in Haralson County.

**One of the Foundation's biggest challenges is to make the community aware of the potential the Foundation has to impact the quality of life for everyone in our community.** How can we tell the Foundation's story to businesses and industries serving our three-county area? For example, if an industry identifies housing as a big issue for its employees, we can show them how the Foundation can help them meet that need. After opening a donor-advised fund at the Foundation a business could then ask its employees to contribute to this fund and make decisions about grants to be issued.

Another challenge is to encourage a new generation in our community to get engaged in giving back. **How do we get young people to use their time and talents to impact their community?** Young people bring different ideas to the table as they serve.

**The Foundation has a mission to unite people to tackle the most persistent and critical challenges in our region.** We mobilize resources to transform lives. With the goal of providing services to those in need more efficiently and effectively, the Foundation is exploring ways to take the current West Georgia Cares system to the next level. New technology will build a more coordinated system of care. It can help local organizations see where there is a duplication of services, for example, by offering a different way of sharing information. We want to not just count service delivery, but assess impact over time and begin the shift from reacting to crises to anticipating or preventing needs.



**Richard Davis | Chairman of the Board**

**Board members**

- |   |   |  |  |
|---|---|--|--|
| Pat Carden<br>Melina Douthit<br>Andrew S. Lovvorn<br>Dave Smith | Andrea F. Chapman<br>Susan C. Fleck<br>Steve McLendon<br>Monica Smith | Lynn T. Clarke<br>Tim Grizzard<br>Karen Middlebrooks<br>Mitch Springer | Richard L. Davis<br>Adam Hinman<br>Nichole Pezold<br>Bobby Stewart |
|---|---|--|--|

**Staff**

- |                                  |  |  |   |
|----------------------------------|--|--|---|
| Kim B. Jones<br><i>President</i> | Joseph M. Cox<br><i>Director of Operations</i> | Cindy Sanders<br><i>Manager, Communications and Partnerships</i> | Jennie English<br><i>Administrative Assistant</i> |
|----------------------------------|--|--|---|

# ON THE TABLE PRODUCES BUFFET OF IDEAS

On the Table celebrated its inaugural year in 2022, and it was a resounding success! This community engagement initiative gathered community members of all ages, perspectives, and backgrounds to engage in conversation. More than 435 people across the region gathered in small groups to share their perceptions of West Georgia.

## NEEDS THAT WERE DISCUSSED:

- Our community and local nonprofits need better communication for what is available and stronger collaboration and connectivity between resources. But the onus can't solely be on nonprofits--the Foundation needs to work harder, as well as governments, churches, and every single person in our community!
- Participants want to see more public events and activities for all demographics to increase community engagement.
- Infrastructure needs such as internet access, more affordable housing, public transportation, support for mental health, homeless shelters and improving literacy rates were also a topic of conversation.

## SURVEY SAYS

The top 3 issues identified were:

**71%** Economic Issues and Poverty

**68%** Education and Youth Development

**60%** Housing and Homelessness

Across the board, On the Table participants were ready to actively engage in finding solutions to the issues currently facing their communities.

**90%** understood how they could help their community

**91%** feel attached to our community

**88%** are likely to take next steps regarding an issue for solution

**87%** of people believe they can have a real impact on their community



## ON THE HORIZON FOR ON THE TABLE

**Thanks to the incredible turnout and impact of the On the Table discussions, we've decided to continue this initiative! Stay tuned for:**

Mini-grant opportunities as well as the next date for On the Table discussions—the more hosts we have, the more who can learn and get inspired to do something about issues in our community. No matter how big or small, the impact is huge! These small conversations can create big solutions for our community.

## GET UP TO SPEED WITH ONBOARD

**Interested in serving on a nonprofit board, but fear you lack the skills?**

Check out OnBoard—a new opportunity for community volunteers to gain skills required to serve on a nonprofit board. In a cohort of less than 15 people, you will network and learn with other people involved in our community, and be matched with nonprofits that align with your passions. Participants are given tools and resources to be highly effective members of nonprofit boards.



**The program is hosted in the fall and spring, check our website for updates [cfwg.net/about-onboard/](https://cfwg.net/about-onboard/)**

# UNLEASHING IMPACT

In every community, nonprofits are the lifeblood of community impact. Our job at the Community Foundation is to help them build capacity, prepare for a strong future, and connect to resources for important initiatives. This is accomplished through grants, training, and most importantly, by providing a place to help their money grow through agency funds.

## THE TRIUMPH OF TRANSPORTATION

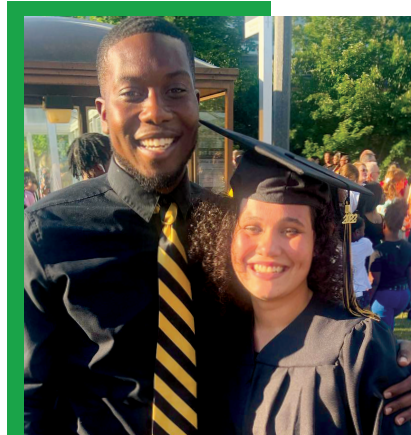
**Your Haven is a unique nonprofit—a recovery community organization (RCO) committed specifically to long-term recovery from substance abuse.** Your Haven relies on community support to make recovery programming and services available to everyone in Haralson County. Your Haven has seen rapid growth in the past year, going from 300 people served to 1,200 served in a given month.

Thanks to a grant from the Community Foundation, Your Haven was able to buy a van. **“Now we have more resources to transport some of our clients to treatment facilities that are three hours away. It really opened up the doors. Our hands are not tied like they were before,”** said Sandie Shackelford, one of the founders and former executive director of Your Haven.



**COMMUNITY IMPACT**  
2021—\$311,000 (grants to 31 nonprofits)  
Since 2004—\$5,356,887.73 (grants to 185 nonprofits)

## PASSING POTENTIAL TO FUTURE GENERATIONS



**Partners Advancing Student Success, Inc. (PASS) is a nonprofit organization that focuses on improving student success by providing support and services to students.** PASS has received numerous grants from the Community Foundation’s Community Impact Fund and from Power of the Purse, the Foundation’s women’s giving circle.

The grants received have been instrumental in the building of the organization and in expanding its work to all Carroll County high schools and Carrollton High School. PASS has served a total of 34,000 local students through a variety of different methods—raising graduation rates from an average of 70 percent to more than 90 percent.

“It’s important to succeed in school and life for young people to have role models,” said Cynthia Langley, PASS executive director. “Our advocates and mentors have helped make teachers more aware of the struggles some kids have.”

In addition to grants, the Community Foundation has raised awareness in the community of PASS’ needs, such as graduation fees, clothing, food and even housing for homeless students.

**“The fact that the Foundation gave us these grants gave us credibility in the community and led to support from local businesses and organizations. Once you let the community know what you need Carroll County people are generous,”** said Langley.

## WHAT IS THE COMMUNITY IMPACT FUND?

**The Community Impact Fund is unrestricted in its power to unleash the potential of all kinds of agencies, causes and areas of interest.** The Foundation’s board oversees the use of these funds, setting priorities for their use based on the most pressing needs in Carroll, Haralson and Heard counties. Because the Community Impact Fund is endowed, every donation not only contributes once, but the contribution grows and continues to give forever! **Learn more at [cfwg.net/community-impact-grants](http://cfwg.net/community-impact-grants)**

## THE TRINKA DAVIS FUND

This fund was established in 2009 to both honor the life work of Ms. Davis and provide a permanent fund to assist veterans and their families. During her lifetime, Ms. Davis was a very successful business woman who owned Trintex Corporation in Bowdon since the early 1970's. Her volunteer interests centered on the blind and she had a great passion for helping wounded veterans and their families.

Organizations receiving grants include American Legion Post 143, which gives unique access to veterans in need in Carroll County. "Our biggest problem is having enough funds to fill the needs that come to us," said Service Officer Don Levans. "This allows us to not only provide 'stop gap' funds but also provide directions to all possible assistance available. These partnerships are our greatest successes."

Last year 21 veterans were able to get assistance from Post 143 and the Trinkka Davis Fund. Anyone can donate to the Trinkka Davis Fund. As the Foundation continues to grow the Trinkka Davis Designated Fund, more veterans will be served. This fund is a legacy that aids local veterans and their families indefinitely.



Scan to learn more on how to give to the Trinkka Davis Fund



## JEFFREY BRIAN HANEY, JR. MEMORIAL FUND



When Jeffrey Brian Haney, Jr. was tragically killed in a plane crash with his grandfather in 2014, his family established a fund in his memory at the Community Foundation of West Georgia.

"Jeffrey absolutely loved people! From a very young age he loved everybody. He didn't see color, how they were dressed or a handicap," said Lindy Haney, Jeffrey's mother. "Jeffrey also loved sports and was a gifted athlete. We definitely love that we have been able to impact children with this fund."

The fund supports children's recreation, and the family plans to explore other ways to honor Jeffrey's memory.

The Haney family includes four other children, Elizabeth, 19, who is a senior at the University of Georgia, Allison, 15, who is a sophomore and member of the color guard at Central High School, and Jackson, 12, who is a student at Central Middle School.



**\$9.7M**  
Donations Received in 2021

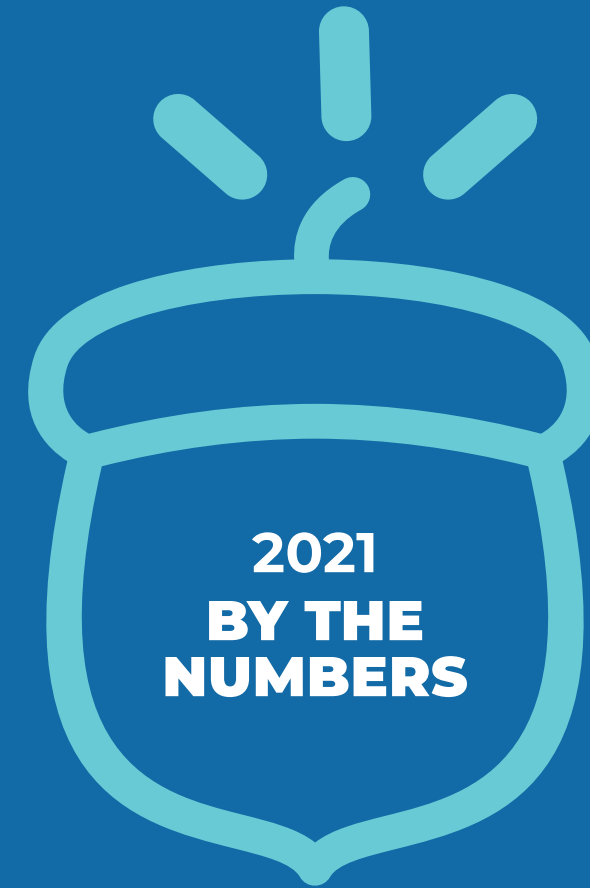
**\$112M**  
Total Granted Since 2003

**\$311,000**  
Community Impact Fund granted in 2021

**\$5.4M**  
Community Impact Grants Since 2004

**247**  
Different nonprofits received funds from our donors

**\$176,000**  
Granted from Power of the Purse Since 2009



**\$8,605,821**

Total granted in 2021, of which 94% went to nonprofits in Carroll, Haralson & Heard Counties

## DESIGNATED FUNDS: HELPING NONPROFITS THRIVE

An individual donor or organization can establish a designated fund that gives a specific nonprofit group or organization a predictable flow of funds for operating and/or capital needs. They look to the Foundation's Board of Directors for strong investment oversight services and ask the staff to manage all the administrative details of the fund. This can provide a relatively constant source of annual income and help maintain their mission in perpetuity. It also frees the organization to focus on what they do best in the community.

# GETTING HANDS-ON WITH GIVING

If you're looking for a way to contribute to the community AND have an opportunity to decide how those dollars are used, consider a donor-advised fund. Donor-advised funds are established by donors who wish to actively participate in the grant-making process. Individuals and businesses that establish a donor-advised fund recommend charitable projects or organizations they want to support. Giving to multiple nonprofits is an easy process through the Community Foundation of West Georgia

**Tisinger Vance, P.C. Attorneys at Law in Carrollton has had a donor-advised fund at the Community Foundation of West Georgia since the Foundation's inception.**

"The fund gives our firm managed investments and our donors tax benefits. We've enjoyed the centralized processing of donations and the enhanced visibility of its civic engagement," said Louise Sutton, office administrator at Tisinger Vance.

Partners at Tisinger Vance review the annual charity budget for organizations they will continue to support and for new grant recipients they wish to add. Then, working with the Community Foundation, those grants are issued throughout the year.

**"In addition to working with us to issue grants, having a donor-advised fund at the Foundation has brought to light charities we didn't know about that we now support, such as Power of the Purse," Sutton said.**

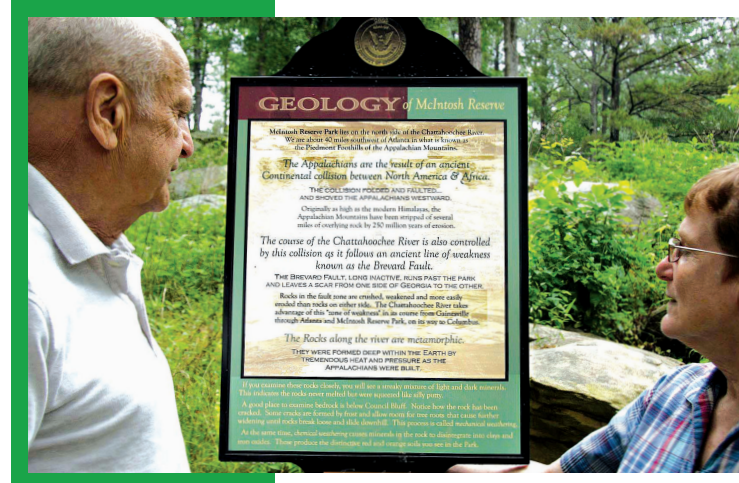


**Tisinger Vance**, P.C.

# FUNDING FOR FRIENDS

The Community Foundation of West Georgia has many Friends groups that have partnered with the Foundation as designated fund holders. Donors and nonprofits who wish to support a specific agency or cause can establish a designated fund. They look to the Foundation's Board of Directors for strong investment oversight services and ask the staff to manage all of the administrative details of the fund.

## FRIENDS OF MCINTOSH RESERVE



**The Friends of McIntosh Reserve**, a nonprofit organization committed to the support and protection of McIntosh Reserve Park, opened a designated fund at the Foundation 21 years ago. The fund has helped the Friends fulfill its goals while growing its savings through its investments there.

## FRIENDS OF OAK GROVE MONTESSORI SCHOOL

**Oak Grove Montessori School** is a private, nonprofit, Montessori school located on a patch of farmland just outside the city limits of Carrollton. After the school was saved from closure by a group of parents who rallied funding, they decided to partner with the Foundation. Since then, the Montessori school continues to have additional fundraisers as their fund continues to grow at the Foundation.

