



2011 Annual Report

What if the Community Foundation of West Georgia Had Not Been Here?



The Strong Reach Playground in Bowdon, designed to cater to both special needs and non-special needs children, received funding from the Community Impact Fund. The playground features equipment with wheelchair-accessible ramps.

The Community Foundation of West Georgia's 10-year anniversary is a celebration for our entire community.

"What if the Community Foundation had not been here?" asks Gelon Wasdin, chairman of the Foundation's Board. "More than \$15.7 million would NOT have been contributed to local nonprofit organizations from the many Foundation funds!

"More than \$15.7 million would not have been contributed to local nonprofit organizations."

"Our community is a better place because the Community Foundation was formed 10 years ago. Consider how many lives have been improved, how many in need have been as-

sisted, how the community has enjoyed cultural and educational enrichments, how the environment has been protected and the many contributions and enhancements to people in Carroll, Haralson and Heard Counties," he said.

What if the Foundation's Community Impact Fund had not issued annual grants?

How many needs would have gone unmet if a total of \$2,491,000 from this endowed fund had not been granted to local organizations?

How many children would have gone unprotected?

Court Appointed Special Advocates (CASA) programs in Carroll and Haralson counties have received \$81,300, funding volunteer and child abuse prevention programs. In addition, the Carroll County Foster Parent Association has received \$14,000 for foster support.

How many people would have gone hungry, cold, without shelter?

The Bremen Food and Clothing Bank, the Carroll County Soup Kitchen, Heard County Food Pantry, Feed the Sheep Ministries of Bremen, Glenloch Baptist Community Outreach, Manna House Food Pantry, Open Hands United Christian Ministry, St. Margaret's Community Outreach and the St. Vincent De Paul Society have received a total of \$346,300 to assist in their community outreach to feed and assist local families in need.

How many would not have received protection and comfort?

The Alzheimer's Group of Carroll County has received \$35,700 in grants for respite care, education and group support; the Carroll Rape Crisis Center has increased victim advocacy, prevention and awareness with \$27,300

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in grant funds. The Carroll County Emergency Shelter received \$36,000 in assistance for its Good Samaritan Transitional House, children's domestic violence center and other services for families in crisis due to domestic violence.

What would we miss at our libraries?

Local libraries have received funding from the Foundation totaling \$95,255 in the last 10 years, including donations to build, improve or furnish buildings or purchase books and computers at the Buchanan-Haralson County Public Library, Neva Lomason Library, Bowdon's Warren P. Sewell Library and the Whitesburg Public Library.

How many would not have a diploma?

Literacy programs and programs designed to increase high school graduation rates in Carroll, Haralson and Heard counties have received \$442,500 including funds to Haralson County Learning Always Means Progress (LAMP), the Heard County Community Partnership, Inc., the First Foundation, Literacy for Today and Tomorrow (LIFT) and West Georgia Technical College.

Would there be less beauty around us?

Local downtowns are more attractive as the Foundation contributed \$45,200 for improvements including Carrollton Main Street's historic streetscape paver project, Major Temple Garden Club's park improvements, Roopville Archives and Historical Society's Roop House restoration, Tallapoosa Cornerstone, Inc.'s downtown façade grant program. Keep Carroll Beautiful's litter prevention and environmental educa-

tion programs were aided with \$19,300 in grants.

Would there be more unemployment?

People who needed reliable transportation to their jobs received help as the Foundation provided \$25,000 to the Wheels to Work program, providing vehicles to qualified individuals through affordable loans. Carroll Tomorrow has received \$165,000 as it works to support expansion of existing businesses and recruit new companies to the area, creating new jobs and economic growth. The Burson Center received \$25,000 for its Micro Loan Fund, providing interest-free loans for startup expenses and working capital.

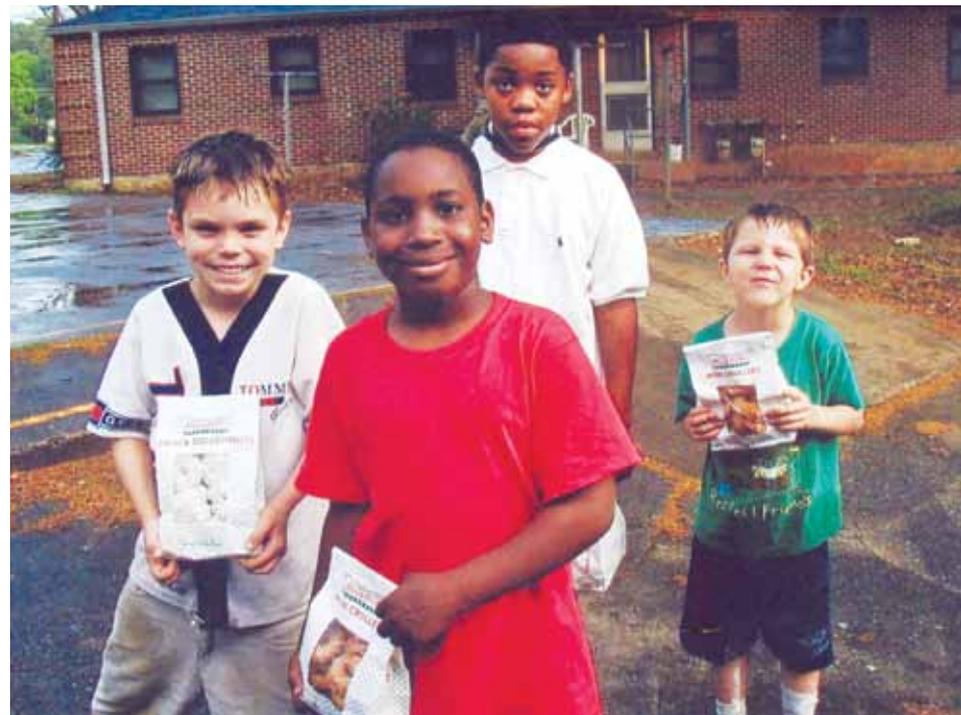
Would these veterans be honored?

The Foundation's \$37,000 grants to the Carroll County Veterans Memorial Park contributed to matching funds for the fountain, the Killed in Action Wall and Women's Memorial Wall.

Think of the entertainment we would have missed!

The local community has enjoyed enhanced musical, art and theatre experiences as the Foundation provided \$104,000 in funding to the Carroll County Community Theatre, to Copeland Hall of Bowdon, to the Carroll Symphony Orchestra, to the Carroll Artists Guild Mecca Art Festival, to the Carroll County Community Chorus and the Heard County Art Association.

"We are fulfilling the Foundation's mission to enhance the quality of life for the people of the West Georgia area as we partner with local nonprofit organizations, individuals and companies" Wasdin said. "That was our mission; that was our dream and the dream has come true."



"I do not have another word to say but 'awe-inspiring' when I see the number of mouths we feed when our doors are open," said Kathy Parsons, director of Manna House food pantry, a ministry of Mount Pleasant Baptist Church. Manna House, which distributes food to hundreds of families in need each year, has received a number of Community Impact grants.



Community Impact grants have made it possible for the University of West Georgia Schools of Nursing and Education to upgrade and replace outdated equipment in the simulations laboratory and the speech and hearing clinic, providing low-cost or free services to hundreds of local residents and enabling students to use new equipment.

Mission Statement

"The Community Foundation of West Georgia is a public charity whose mission is to enhance the quality of life for the people of the West Georgia area."

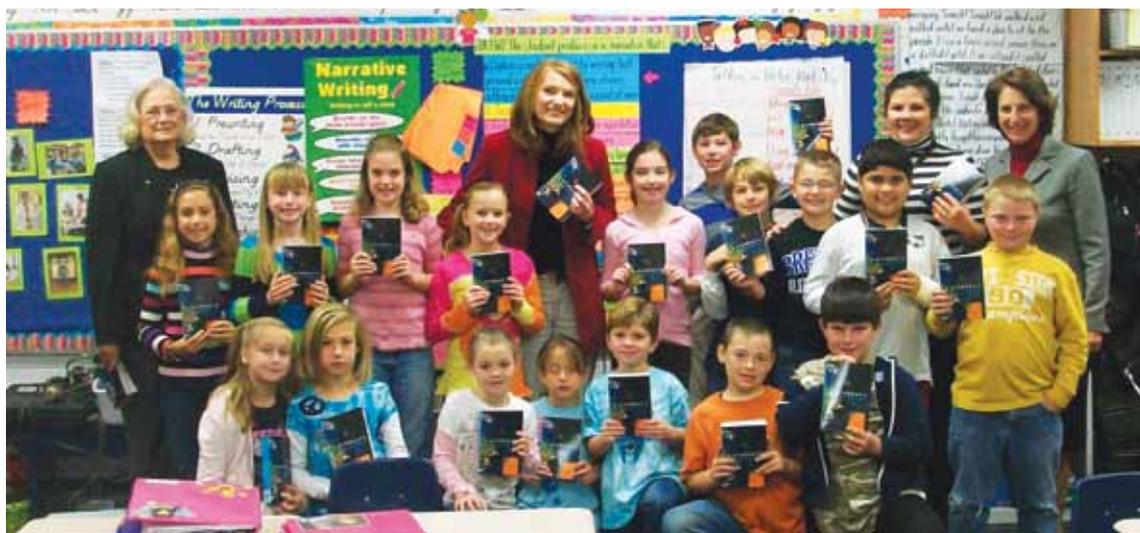
Community Impact Fund Has Issued \$2,541,000 Since Its First Grants Were Made in 2004

Since the first grants were issued from the Community Impact Fund in 2004, a total of \$2,541,000 has been distributed to local organizations, supporting human service, arts and culture, environmental, economic development, education, medical and hospice programs.

“By donating to the Community Impact Fund you can make a difference in our community for good, forever,” Kim Jones, president of the Community Foundation, advised. “With this fund every cent is invested so that it can multiply and impact our community for years to come.”

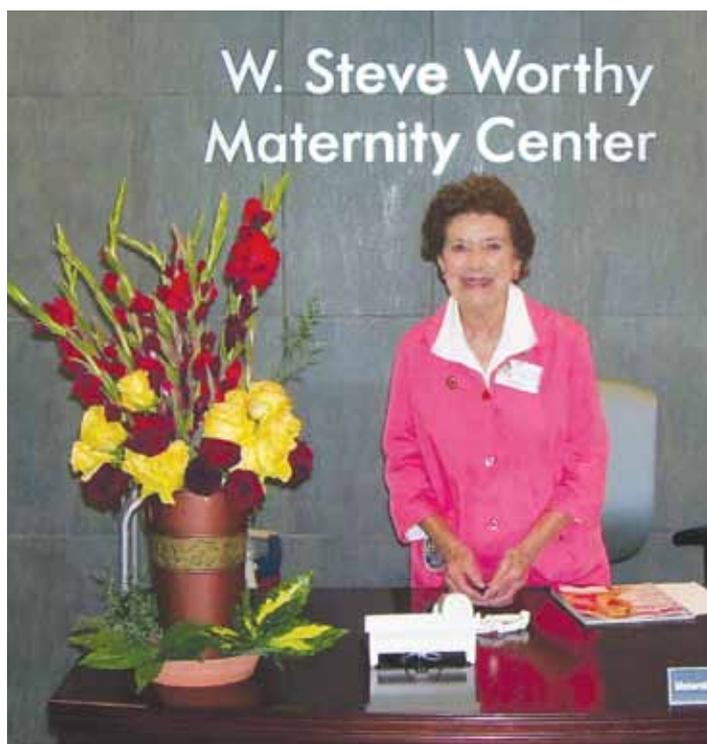
In 2012 grants totaling \$291,000 have been made to 26 nonprofit organizations of Carroll, Haralson and Heard counties from the Fund.

Funds are distributed through a competitive grant process with six panels considering requests, assisting the Foundation in the review and analysis of the applications and making recommendations to the Foundation Board of Directors. Local nonprofit organizations, faith-based and government agencies are eligible to apply for grants.



The Haralson County Learning Always Means Progress (LAMP) program addresses education and literacy from early childhood to adults. “We are convinced that education is the key to future growth and development for Haralson County,” said Director Betty Candler, pictured on the far left. Community Impact grants have supported a number of LAMP’s initiatives.

Community Impact Fund Grants for 2012



Ruth Reeves and her late husband, Dr. T.E. Reeves, have been donors to the Community Impact Fund. “My husband and I have believed in the Community Impact program because we believed in giving back to the community what it has given to us,” she said.

Arts & Culture: Grants Totaling \$29,200

- Carroll County Community & Teen Theatre: program support
- Copeland Hall in Bowdon: sound board, laptop and projector screen
- University of West Georgia Townsend Center: “Mary Lincoln: One Woman Play”
- West Georgia Regional Library: strategic plan

Economic Development: Grants Totaling \$21,000

- Carrollton Main Street: App for Android
- Southeastern Quilt and Textile Museum: graduate student intern
- Carroll Tomorrow: West Georgia Youth Entrepreneur program

Education: Grants Totaling \$71,700

- Bay Springs Middle School: purchase of tubas and bass

clarinets

- Carroll and Haralson First Foundations: books for children
- Carroll Meth Awareness Coalition: “Drugs and Other Stuff” education
- Carroll Literacy is For Today and Tomorrow (LIFT): support
- Haralson County Learning Always Means Progress (LAMP): adult education and Stay-in-School programs
- Heard Community Partnership: HEROES (Heard Education Rewards for Excellence)

Environmental Improvement: Grants Totaling \$28,400

- City of Mount Zion: new children’s playground in City park
- Keep Carroll Beautiful: KCB household waste event
- S.C.R.A.P Bin: general support

Human Services: Grants Totaling \$53,000

- Feed the Sheep Ministries, Inc.: school children supplement food program
- Impact International, Inc.: 415 HOPE Men’s Homeless Shelter
- Mt. Pleasant Baptist Church: Manna House Food Pantry
- St. Margaret’s Community Outreach, Inc.: General Assistance
- St. Vincent de Paul Society (OLPH Conference): Emergency Direct Aid
- West Georgia Rape Crisis Clinic: services and education

Medical & Hospice: Grants Totaling \$87,700

- Angel Flight Soars, Inc.: Fly a West Georgia Patient program
- Positive Response, Inc.: program support
- Rapha Clinic in Temple: nurse practitioner salary and operational support
- Tanner Health System: Get Healthy West Georgia

Alice Huffard Richards Fund and Arts Enrichment Fund Issue Local Grants Totaling \$311,000

The Alice Huffard Richards Fund and the Arts Enrichment for Our Children Fund, component funds of the Community Foundation of West Georgia, issued grants totaling \$311,000 to 42 local nonprofit organizations and teachers in May 2012.

This was the fifth round of grants from the Alice H. Richards Fund with this year's grants totaling \$286,000 to 14 nonprofit projects. The grants focusing on educational and environmental causes represent many of the interests Mrs. Richards championed in her lifetime.

This is the fourth round of grants from the Alice H. Richards Arts Enrichment for Our Children Fund with \$25,000

distributed to 28 art, music and drama teachers from Carroll, Haralson and Heard counties. Grants were awarded in amounts of up to \$1,000.

This fund was established to honor Mrs. Richards and her commitment to and belief in the importance of the arts for children. Art, music and drama teachers in public schools, grades Pre-K through 12 located in Carroll, Haralson and Heard counties were eligible to apply for funds from the grant program to purchase supplies, supplemental teaching materials or secure the services of an outside artist.

These investments in the nonprofit life of the region are a result of a close collaboration between the Richards funds'

advisors and the Community Foundation of West Georgia. They are designed to fund the projects which reflect Mrs. Richards' interests, the mission of the Community Foundation, and the needs of the people of West Georgia.

Organizations receiving grants from the Alice Huffard Richards Fund were Boys and Girls Club of Carroll County – summer reading program; Bremen Food and Clothing Bank – school supply give-away; Carroll County Emergency Shelter – after school program; Carroll County First Foundation – free books for children 0-5 years old; Carroll County Humane Society – KIND newsletter to students; Carrollton Cultural Arts Center – Artist in Residence summer program; Keep Carroll Beautiful – oper-

ating support; LIFT - Literacy Is For Today & Tomorrow – GED student assistance; Providence Elementary School (Temple) – books for K-5; St. Margaret's Community Outreach – operating support and program development; University of West Georgia IMPACT program (Improving Motivation, Performance & Attitudes of Children & Teachers) – summer science camp program for children; University of West Georgia Chemistry Department – partnership between the university and local schools in research science; Upper Chattahoochee Riverkeepers – water quality monitoring and Adopt a Stream program in Heard County; West Georgia Technical College – adult education and GED school-room supplies.

Trinka Davis Veterans Village and Fund Are Her Lasting Legacy



The \$17 million Trinka Davis Veterans Village will greatly improve the quality and convenience of care for veterans in this region. "This is unquestionably the most magnificent community based outpatient clinic I've ever been associated with," Dr. Robert A. Petzel, Under Secretary for Health Department of Veterans Affairs, said at the facility's opening.

The opening of the \$17 million, 73,900-square-foot Trinka Davis Veterans Village in September 2012 was a milestone in Katharine "Trinka" Davis' legacy of supporting veterans' causes and issues.

"This is unquestionably the most magnificent community based outpatient clinic I've ever been associated with. This facility is going to greatly improve the quality and convenience of care for veterans in this region," Dr. Robert A. Petzel, Under Secretary for Health Department of Veterans Affairs, said at the facility's opening.

Outpatient services offered in the 25,000-square-foot clinic include primary care, home based primary care, mental health, physical and occupational therapy, vision, dental, podiatry, audiology and other specialties from visiting medical specialists and telemedicine through the latest technology in video conferencing. The 42-bed, 48,000-square-foot community living center will provide veterans requiring inpatient rehabilitation with private rooms in a home-like atmosphere, including kitchen, laundry areas, fitness room, celebration room and courtyard areas.

\$128,067 in Additional Grants Assisting West Georgia Veterans

In addition to the building of the new Veterans Village, the Katherine "Trinka" Davis Rynne Fund, established in 2009 as a component fund of the Community Foundation of West Georgia, issued grants totaling \$128,067 to eight local organizations in 2011 and 2012. The fund is a legacy both to honor the life work of Ms. Davis and to provide a permanent fund to assist local veterans and their families indefinitely.

During her lifetime, Ms. Davis was a very successful business woman who owned Trintex Corporation in Bowdon from the early 1970s. In 1978 a fire destroyed most of the equipment. Against the advice of her financial advisors, she rebuilt the company and saved more than 300 jobs. The company was very successful and became a leader in its industry. In 2004 she sold the company to Carlisle Tire and Wheel, Inc.

\$20 a Month for 20 Years Will Change Our Community Forever

The Community Foundation of West Georgia has launched a new way to give as it challenges donors to discover how \$20 a month for 20 years will change our community forever.

The “20 for 20” initiative encourages donors to pledge contributions of just \$20 per month for 20 years. Each donor’s \$20 joins with many other donations and becomes many thousands of dollars for grants that will enhance the quality of life for thousands of people.

Each month the \$20 donations go directly into the Foundation’s Community Impact Fund, which distributes annual grants to local organizations supporting a number of areas - art and culture, education, medical and hospice, the environment, human services and economic development.

“20 for 20’ donations truly can change the world around us with an impact that lasts a lifetime,” said Kim Jones, president of the Foundation. “The Community Impact Fund is an endowed fund that continuously grows and gives back to the community forever.”

Participating in the “20 for 20” program is easy. Donors just go to the Community Foundation Web site at cfwg.net, click on the “20 for 20” link on the home page and sign up for an automatic deduction program. Once donors sign up there is no monthly check to write as they just enjoy knowing how much their monthly donations are making a difference in their community. For more information about the program call 770-832-1462 or e-mail info@cfwg.net.

Events for Impact Combine Fun and Information about the Foundation

Local supporters of the Community Foundation of West Georgia are finding that they can combine fun events and opportunities to share information about the Foundation with friends and family.

“Events for Impact” offer donors a fun way to encourage others to participate in the Community Impact Fund, with a five-minute presentation about the mission and work of the Community Foundation. The events have included parties, painting classes, scavenger hunts, dinner theatre, mom’s night out, karaoke, an outing in a park, dinner parties, games nights and even a magic show.

Participants can make the “Events for Impact” part of their regular gatherings of friends and family that are already scheduled like Bunco nights, supper clubs or game nights. “Hosting an ‘Event for Impact’ enabled us and a few other families to support the Community impact Fund in a very easy and affordable way. Gathering with friends and families to watch a movie and raise awareness of this important fund in our community was extremely rewarding and lots of fun,” shared Laurie Fleck.

“These events are the brainchildren of a group of younger donors who suggested simple, intimate gatherings where friends and family can hear about the many areas the Fund has supported over the years,” explained Kim Jones, president of the Foundation.

To host an “Event for Impact” contact the Foundation at 770-832-1462 or info@cfwg.net. Suggestions for events and materials about the Foundation are provided.



Susan Alexander recently enrolled in the “20 for 20” program and said, “I am proud of this community and would love to give more, but I know that by donating to the Community Foundation, my small donation will grow and continue to impact the community for years to come.”



“Ben and I joined the ‘20 for 20’ campaign because it was the perfect way for us to make a lasting contribution to our community. It’s easy and affordable, which was very important to us as we begin to grow our family and save for the future,” Kirby Butler said.



Amy and Adolfo Velasquez, pictured with their baby Alvaro James, are participants in the “20 for 20” program. “Time is at a premium for us. The ‘20 for 20’ program is easy, automatic, and each month we know we are giving back to our West Georgia community,” she said.

Letter From The Chair



**Gelon Wasdin,
Board Chair**

The Community Foundation of West Georgia has seen tremendous growth since it was formed 10 years ago with a bold matching grant of \$3,000,000 from a local philanthropist,

which was matched by \$4,000,000 raised in just six months in our communities.

Almost immediately, our foundation was among the top community foundations in Georgia, as compiled by the Atlanta Business Chronicle. By the end of 2011, the Foundation's total assets had grown to \$26.9 million.

Every year through our endowed Community Impact Fund, we support nonprofits in six areas of service - art and culture, education, medical and hospice, the environment, human

services and economic development. Through talented and dedicated grant panels we make annual grants to charities in each of these areas that greatly enrich the lives of our citizens. To date our impact fund has awarded \$2.54 million of grants in Carroll, Haralson and Heard counties. We also facilitate other charitable gifts through a total of 71 Donor Advised funds and Designated funds.

The Foundation is excited to be involved in two new projects that will benefit our community. We are partnering in a joint venture with Tan-

ner Medical Foundation to combat obesity and promote better nutrition and health in our three county service area. We also are involved in the Greenbelt Project to construct a 15-mile pedestrian and cycle trail around the City of Carrollton.

While we are proud of our work to date, we are very excited about the future of the Foundation and what it can do to make West Georgia a very special and caring place to live.

Please join us as we celebrate our past and work toward a brighter future.

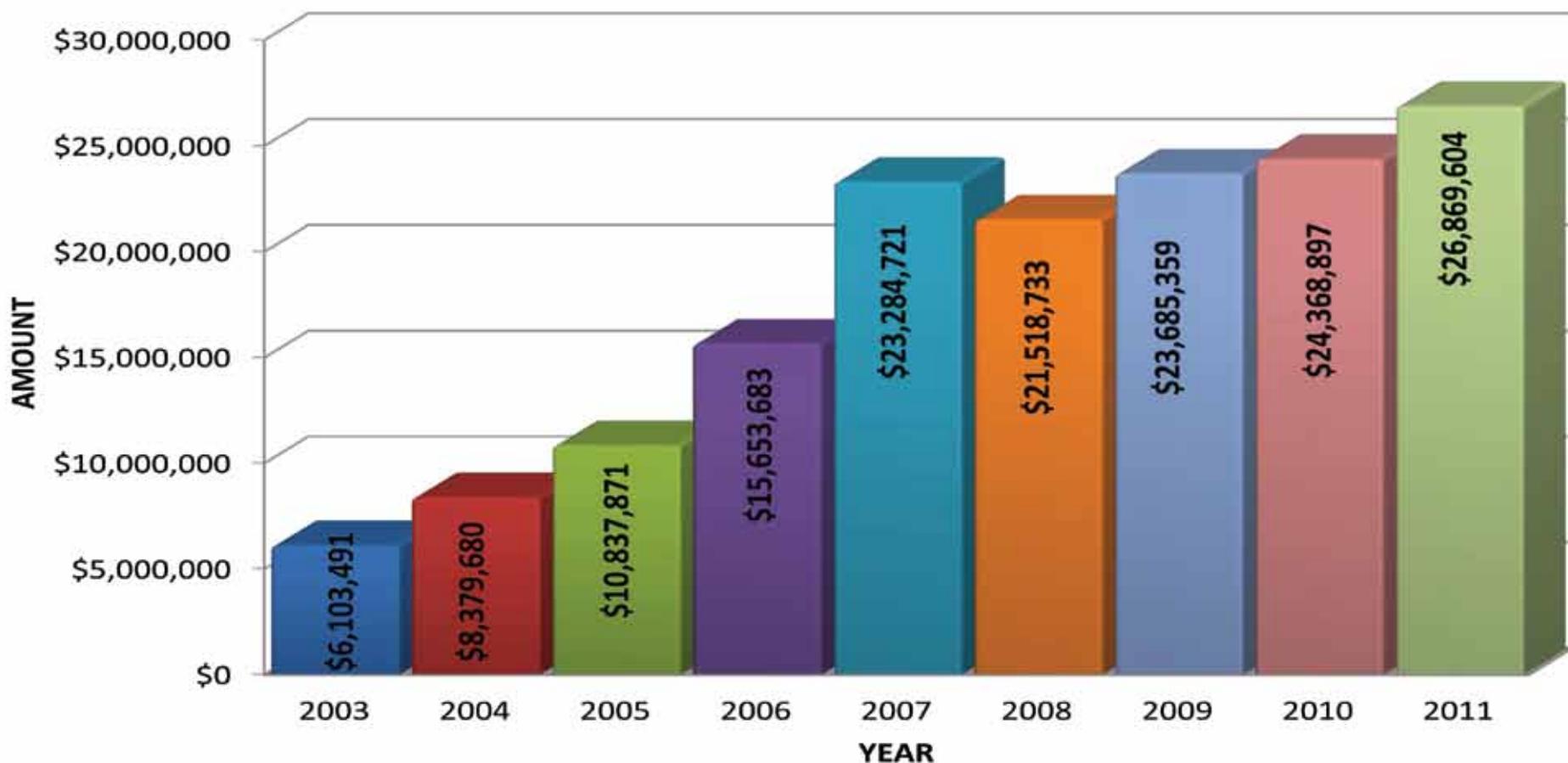
Foundation Staff

- Kim B. Jones - President
- Crystal H. Burford - Director, Operations
- Rebekah Carpenter - Director, Partnerships
- Louise Rigg - Administrative Assistant

Foundation Board

- Gelon Wasdin - Chair
 - Bill Stone - Vice-Chair
 - Patricia Barr - Secretary-Treasurer
- | | |
|-----------------|--------------------|
| Kirby Butler | Fred O'Neal |
| Randall Redding | Deirdre Rouse |
| Laurie Fleck | Will Parrish, M.D. |
| Laura Richards | Zach Steed |
| Edie Haney | Jackie Pate |
| Denney Rogers | Dick Plunkett |

Asset Growth



A notice to the community: The Community Foundation of West Georgia has available for public inspection during regular business hours or upon request, the 2011 990 IRS tax return and the FY 2011 audit. In addition, the Foundation makes available its investment policy, fess charged, list of individuals responsible for investment of Foundation funds and oversight.

Please direct inquiries to the Foundation by phone (770) 832-1462 or email at info@cfwg.net.

Foundation's New Web Site Makes Donating, Applying for Grants and Volunteering Easier



The Community Foundation has launched an enhanced Web site at cfwg.net that makes navigation and communication much easier for nonprofits, volunteers and donors.

The home page features information about local nonprofit organizations as well as new programs. Tabs at the top of the page make it easy for visitors to locate the sections they want with portals for nonprofits, donors, volunteers, etc.

One of the most convenient enhancements is the ability for all grant applications to be submitted electronically. This reduces paperwork for both grant applicants and the Foundation staff. In just a few clicks, applicants will find information about various grants, how to apply, who is eligible and application deadlines.

A new volunteer section makes it easier for volunteers to match their interests with the needs in the nonprofit community. New features enable volunteers to search by organization or by calendar date as they seek ways to serve.

Go to cfwg.net to explore all the information now available on the Web site.

Dixie Swim Club



The Power of the Purse, an organization of giving sponsored by the Community Foundation of West Georgia, presented The Dixie Swim Club this year, raising \$20,296. The group issued grants to two local nonprofit organizations, Carrollton Presbyterian Church's Darkness to Light Stewards of Children and the Mt. Zion Legacy Council. Starring in the play were, left to right, Libba Conner, Stephanie Turner, Scottie Jennings, Kathy Knowles and Sidra McWhorter.

Find the Community Foundation on Facebook!

Social media is changing the way many of us communicate today. The Community Foundation recognizes this and now can be found on two Facebook pages.

The Community Foundation page features news about the Foundation, recent events and opportunities for donors to support the Foundation.

The Power of the Purse, an organization of giving specifically for women of Carroll, Haralson and Heard counties sponsored by the Community Foundation of West Georgia, also has a Facebook page featuring news about the organization's events, opportunities to serve and special projects.



Find us on
Facebook

What If Every Gift You Gave This Season Lasted Forever?



Peace. Hope. Love.



What if Every Gift You Gave This Season Lasted Forever? If your family, business, church, civic club or other organization is looking for an innovative way to contribute to our community during the Christmas season, consider a gift to the Community Impact Fund. You can let friends and family know that you have made a donation in their honor by sending the Community Foundation's Christmas cards. The Community Impact Fund is an endowed fund, so every donation not only contributes to our community for one season, but it continues to give, year after year. To make a donation to the Fund or to purchase the Christmas cards, contact:

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