



# Community Innovation Grant

APPLICATION OPENS 04.01.2021  
DEADLINE 08.05.2021

The Community Foundation of West Georgia is proud to announce our second round of Innovation grant applications. This grant program is designed to inspire and support creative problem solving. Selected grantees will receive up to \$25,000 (renewable for up to two years) to implement their project ideas, creating models of innovation for the three-county region.

## **Emphasis**

To gain a better understanding of the challenges of those precariously housed, the Community Foundation of West Georgia coordinated a door-to-door survey of local extended stay hotels. While the survey yielded a lot of information, there were three basic themes that emerged, (1) poor or unknown credit scores; (2) lack of reliable transportation; (3) shortage of affordable housing. It is our hope that the Innovation grants can be a means to develop viable programs or projects to address one or more of these issues.

## **Eligibility**

Grants must be used for charitable purposes that benefit the residents of Carroll, Haralson and/or Heard counties.

Organizations that are 501(c)(3) public charities, government entities, or faith-based are eligible to apply. Collaborative efforts of one or more organizations are encouraged to apply jointly, however one organization must be identified as the lead to administer the grant.

## **Selection Criteria**

The review panel will evaluate the proposals based on several criteria:

- Track record of developing innovative solutions
- Stability of the organization (financial, leadership, etc.)
- Collaborative and resourcefulness of the proposed idea
- Addresses a community challenge or need

# Q & A for the Innovation Grant Round:

## How much funding is available?

- The Community Innovation program has \$100,000 (total) to award.

## How much can I apply for?

- Award will be up to \$25,000 and can be renewable for 2 additional years.

## Can my organization apply for the Community Impact and Community Innovation program?

- Yes, you can apply to both, but not for the same program, or project.

## Is there a separate application?

- Yes, there is a separate application for the Innovation program. The online application may be found on the CFWG website, [www.cfwg.net](http://www.cfwg.net).

## How and when can I apply?

- Applications will be open beginning April 1st and will close August 5. All applications are online, [www.cfwg.net](http://www.cfwg.net). No late applications will be accepted.

## What is the selection process?

- A separate team will evaluate the Innovation grant requests. The team will conduct site visits, review grant materials, etc. Finalist will be invited to interview with the review team. Applicants will be notified by the end of October of the board's decision.

## How will my grant be evaluated to be considered for further funding?

- Subsequent year renewals will be based on satisfactory progress and meeting stated goals.

## My organization received an Innovation grant in 2018. Can we apply again?

- Yes, if the project/programs have been successfully completed and all final reporting submitted. 2021 Innovation applications must be new and not a continuation of previous projects.

**Contact Us**  
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